



RTMG Board of Directors  
 Special Meeting Agenda  
 Tuesday, May 19, 2026, 10 AM - 12 PM  
 Hilton Garden Inn, 5050 Bechelli Lane, Redding, CA

Past agendas or minutes can be accessed at [ChooseRedding.com](http://ChooseRedding.com) or by request from the RTMG administrative office. Please call (530) 378-5595 for an appointment.

1. **Call to Order**
  - a. Confirm Quorum
  - b. Roll Call
  - c. Introductions of Board Directors and Guests

III. Position	Lodging Property	Representative	Present
Chair	Best Western Plus Hilltop	Ed Rullman	
Past Chair	Hilton Garden Inn	Greg Knoell	
Vice Chair	Oxford Suites	Ryan Rydalch	
Secretary	Home2 Suites	Lisa Wargo	
Treasurer	Red Lion Hotel	Lanina Peters	
Officer-at-Large	Thunderbird Lodge	Jay Patel	
Director	TownePlace Suites	Rhonda Hanson	
Director	Sheraton Redding	Lindsay Myers	
Director	Hampton Inn & Suites	Bonnie Larabee	
Director	SureStay Plus Redding	Bobby Patel	
Director	Best Western Plus Twin View	Peter Patel	
Director	American Modern Hotel	Alex Patel	
Director	Fairfield Inn & Suites	Hassan Fallah	
Director	Holiday Inn	James Vereb	

## **2. Presentations & Organizational Updates**

- a. CEO Report: Jennifer Johnston will provide updates regarding:
  - i. CalTravel Tourism Advocacy Days in Sacramento
    - 1. SB 690 - Crimes: Invasion of Privacy
    - 2. AB 1869 - Real Estate Investment Trusts: Management Duties
    - 3. Future State-run event fund being introduced January 2027
  - ii. YTD Budget-to-Actual Financial Report and April 2026 RTMG Board Meeting Minutes will be presented at the June Board Meeting
  - iii. Prestige PEO/Teamwork HR onboarding progress & 401(k) consultation
  - iv. Staffing Updates
    - 1. Part-time Administrative Assistant recruitment through 02 Employment
    - 2. Bookkeeping interviews and financial operations update
    - 3. CFO by Design consultation and proposal
  
- b. Redding Sports Commission Update: Tim Bauer will provide an update regarding:
  - i. Redding Sports Commission website
  - ii. Inaugural RSC Advisory Board meeting held May 18, 2026
  - iii. IRONMAN update

## **3. Public Comment for Non-agendized Items**

Any matter to be addressed to the Board of Directors can be presented at this time. If anyone from the public wants to share an idea or concern, three minutes will be allotted for each comment.

## **4. Discussion & Informational Items**

- a. Board Chair Ed Rullman will lead a discussion regarding:
  - i. Potential future Civic Auditorium RFP
  - ii. RTMG involvement in future marketing efforts
  - iii. Partnership opportunities and organizational considerations

## **5. Action Items for Board Vote**

- a. Employee Handbook & PTO Policy. Discuss and consider approving:
  - i. Updated Employee Handbooks as part of Prestige PEO onboarding
    - 1. California Employee Handbook
    - 2. Oregon Employee Handbook
  - ii. Direction regarding PTO accrual cap policy: Potential transition from existing 2x PTO accrual cap to 1.5x accrual cap
  
- b. RTMG Organizational Website Presence
  - i. Establish a basic online presence for Redding Tourism Marketing Group at [reddingtourismmarketinggroup.com](http://reddingtourismmarketinggroup.com)
  - ii. Create a public-facing organizational landing page including mission, board information, meeting notices, agendas, minutes, and public documents

- iii. Authorize staff to obtain quotes and move forward with development recommendations
- c. Cornucopia Advertising Agreement. Consider continued advertising partnership with Cornucopia Advertising for FY 2026-2027, including:
  - i. Redding Regional Airport advertising
  - ii. Granzella's video and brochure wall

## 6. Suggestions for Future Agenda Items

## 7. Adjournment

The next RMTG Board Meeting is planned for June 16, 2026. Location TBD.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection with an appointment.

Brown Act: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and at least 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lisa May at (530) 515-8485 at least 48 hours prior to the meeting.

Notice to Public: You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Participants are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.