RTMG Board of Directors
Regular Meeting Agenda
Tuesday, June 19, 2026, 10 AM - 12 PM
Best Western Plus Hilltop Inn | 2300 Hilltop Dr, Redding, CA

Past agendas or minutes can be accessed at ChooseRedding.com or by request from the RTMG administrative office. Please call (530) 378-5595 for an appointment.

1. **Call to Order**
   a. Confirm Quorum
   b. Roll Call
   c. Introductions of Board Directors and Guests

Position	Lodging Property	Representative	Present
Chair	Best Western Plus Hilltop	Ed Rullman	
Past Chair	Hilton Garden Inn	Greg Knoell	
Vice Chair	Oxford Suites	Ryan Rydalch	
Secretary	Home2 Suites	Lisa Wargo	
Treasurer	Red Lion Hotel	Lanina Peters	
Officer-at-Large	Thunderbird Lodge	Jay Patel	
Director	TownePlace Suites	Rhonda Hanson	
Director	Sheraton Redding	Lindsay Myers	
Director	Hampton Inn & Suites	Bonnie Larabee	
Director	SureStay Plus Redding	Bobby Patel	
Director	Best Western Plus Twin View	Peter Patel	
Director	American Modern Hotel	Alex Patel	
Director	Fairfield Inn & Suites	Hassan Fallah	
Director	Holiday Inn	James Vereb	

2. **Presentations & Organizational Updates**

   a. CEO Report: Jennifer Johnston will provide updates regarding:
      i. Staffing Update: New Admin Assistant
      ii. California Welcome Center Transition
      iii. Financial Operations & Bookkeeper Update
      iv. RTMG Website Transition
      v. Visit Redding & RTMG Partnership Update
      vi. Prestige PEO/Teamwork HR onboarding progress & 401(k) consultation

   b. Redding Sports Commission Update: Tim Bauer will provide an update regarding:
      i. Redding Sports Commission
      ii. IRONMAN 70.3 Northern California

   c. Brand Transition Update: Julie Finck will provide updates regarding:
      i. Visit Redding Branding Transition
      ii. Meeting Planner Guide
      iii. Lodging Partner Resource Program

3. **Public Comment for Non-agendized Items**

   Any matter to be addressed to the Board of Directors can be presented at this time. If anyone from the public wants to share an idea or concern, three minutes will be allotted for each comment.

4. **Consent Calendar**
   a. Approve April 14, 2026 RTMG Board Meeting Minutes
   b. Approve May 19, 2026 RTMG Board Meeting Minutes
   c. Approve YTD Budget to Actual Financial Report through April 2026

5. **Discussion & Informational Items**

   a. FY 2026-2027 Draft Budget

6. **Action Items for Board Vote**

   a. FY 2026-2027 Board Composition & Officer Succession Planning: Discuss and consider approving:
      i. Ratification of the FY 2026-2027 RTMG Board of Directors based on the results of the annual TBID Board election and confirmation of lodging property representatives.
      ii. Discussion regarding Executive Board positions and officer succession planning FY 2026-2027
   b. CFO by Design Proposal
      i. Discuss and consider approving engagement of CFO by Design to provide outsourced financial management services, including

financial oversight, reporting, compliance support, and strategic financial planning.

c. Event Banner Program
    i. Discuss and consider direction regarding RTMG's continued participation in event banner installation costs for community events, including Taste of Redding and Redding Roots Revival.

7. **Suggestions for Future Agenda Items**

8. **Adjournment**

The next RTMG Board Meeting is tentatively scheduled for August 25, 2026.

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection with an appointment.

Brown Act: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and at least 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lisa May at (530) 515-8485 at least 48 hours prior to the meeting.

Notice to Public: You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

Participants are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.