

CHART-TOPPING ARTISTS HEADLINE OUTDOOR MUSIC FESTIVAL IN REDDING, CALIF.

REDDING, Calif. (June 29, 2018) – Following a record year in 2017, the Redding Civic Auditorium recently wrapped up a successful spring that included several sold-out shows, plus the highest volume of events the venue has ever seen in a three-to-fourth-month period. The Civic is following it up with its largest event yet – The Redd Sun Festival. The two-day outdoor music festival on Sept. 29-30 brings a day of rock ‘n’ roll plus back-to-back country music acts to the Redding Civic Auditorium’s huge lawn.

The first day of the festival features rock headliner Awolnation, currently receiving major airplay on rock radio and having sat on the Billboard Hot 100 chart with its hit, “Handyman.”

Awolnation’s previous Billboard hits include “Sail,” “I Am,” and “Hollow Moon.” They will take the festival’s big outdoor stage at 9 p.m. Saturday, following sets by fellow rock bands Candlebox, Lit, and Floater. Candlebox is best known for its hit, “Far Behind,” and Lit’s top charting hit was “My Own Worst Enemy.” Floater is based out of Portland, Ore., and has a significant Northern California following.

Sunday’s lineup features county music headliner Eli Young Band, which has had five hits on the Billboard Hot 100 chart including “Even If It Breaks Your Heart,” “Crazy Girl,” and “Drunk Last Night.” Eli Young Band sold out Redding Civic Auditorium in 2014, and will kick off its 2018 set at 9 p.m., following a set by Frankie Ballard, whose Billboard hits include “Sunshine & Whiskey,” “Helluva Life,” and “Young & Crazy.” Carly Pearce, known for her hit song, “Every Little Thing,” will also play, with opener David Luning, a rising country star from the Bay Area.

“We are excited to bring this many Billboard-charting bands to Redding for the Redd Sun Festival,” says Nathan Parmelee, talent buyer for Redding Civic Auditorium, the organization presenting the festival. “This will be the biggest music event the lawn has ever seen.”

It’s not just Redding that looks to the Civic for entertainment, ticket sales are increasing from distant zip codes, with the Sacramento and Bay Area markets consistently making the trips for shows at Redding’s venue by the Sacramento River. Redding’s abundance of amenities and adventures mean weekends built around shows and festivals can also include kayaking, hiking, mountain biking, fly fishing, beer and wine tasting, and more.

Of course, if it’s just music outside, it’s not a true festival, so the expansive Redding Civic Auditorium lawn will also host enough food and bar vendors to keep the fans fueled, as well as retail vendors, activities, and art for enjoying between sets. Food trucks have already filled the Redd Sun inbox with inquiries, and a full list of vendors will be published before the festival in September.

One or two-day general admission or VIP passes are available for purchase. VIPs will enjoy premium viewing, hors d’oeuvres, and their own bar and restrooms. Tickets can be purchased online at ReddSunFestival.com or by calling 530-229-0022.

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Artist bios are available at ReddSunFestival.com. Official line up and press photos of the artists are available at: <https://www.dropbox.com/sh/15l0ximm917dqxv/AAAcHbl-2-Chf5BkIID2pEe8a?dl=0>

