



RTMG Board of Directors

Meeting Agenda

Tuesday, January 16, 2024: 10:00am – 12:00pm PST

Located at Red Lion Hotel

1830 Hilltop Drive, Redding, CA 96002

Past agendas or minutes can be accessed at ChooseRedding.com or by request from the Redding Tourism and Marketing Group administrative office located at 1699 Hwy 273, Anderson, CA 96007. Phone: 530-378-5595

- I. Call to Order by Chair Ed Rullman**
- II. Confirm Quorum – verbal roll call**
- III. Introductions**
- IV. Public Comment for non-agendized items:** Pursuant to the Brown Act, public comment is allowed during each public comment designated timeframe: one for non-designated items and one for each agenda section. Brown Act guidelines prevent board members from making decisions on non-agendized items and prevents any discussion on any matter that is not on the agenda.
- V. Presentations/General Business:**
 - a. Public comment on planned discussion under section V**
 - b. Presentation by Civitas on the RTMBID renewal
 - c. Presentation on planned group marketing activity
 - d. Hiring Shaw Law Group to update the 2024 handbook
- VI. Consent Calendar:** All consent calendar items can be voted on at once as a slate, or a board member can ask that an/or multiple items be set aside for separate discussion.
 - a. Financials: YTD budget-to-actual
 - b. Minutes: September 2023
- VII. Action Items for Board Vote**
 - a. Public comment on planned discussion under section VI**
 - b. Colt 45s 100-year anniversary sponsorship
 - c. Sundial Bridge 20-year anniversary sponsorship

VIII. Follow-up from previous meeting

- a. Working with Tessa at Alacrity to create a front desk training program

IX. Suggestions for the March meeting agenda

X. Adjournment

Next Quarterly Board Meeting is planned for March 19, 2024 at Red Lion Hotel, 1830 Hilltop Drive, Redding, CA 96002

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection with appointment.

In compliance with the Americans with Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation for that person to participate in the public meeting. A person needing assistance should contact Lisa May by phone at (530) 515-8485.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.