



RTMG Board of Directors
Special Meeting Agenda
Tuesday, October 3, 2023: 10:00am – 12:00pm PST
Located at Hilton Garden Inn
5050 Bechelli Lane, Redding, CA 96002

Past agendas or minutes can be accessed at [ChooseRedding.com](https://www.chooseredding.com) or by request from the Redding Tourism and Marketing Group administrative office located at 1699 Hwy 273, Anderson, CA 96007. Phone: 530-378-5595

- I. Call to Order by Chair Ed Rullman**
- II. Confirm Quorum – verbal roll call**
- III. Introductions**
- IV. Public Comment for non-agendized items:** Pursuant to the Brown Act, public comment is allowed during each public comment designated timeframe: one for non-designated items and one for each agenda section. Brown Act guidelines prevent board members from making decisions on non-agendized items and prevents any discussion on any matter that is not on the agenda.
- V. Presentations/General Business:**
 - a. Viewing of Brown Act video – handout summary included in board packet.
 - b. New bank accounts are open– details to be shared
 - c. List of possible group events to be shared
 - d. List of sponsored events to be reported
 - e. Group videos that will be on the website and available for anyone to use
 - f. Video submitted to the public access channel
 - g. Consideration of future street banners – report on progress
- VI. Consent Calendar** – any board director can take an item off the consent calendar for discussion and an individual board vote.
 - a. Approval of the year-end budget-to-actual
 - b. Approval of the Film Shasta Report
 - c. Approval of the August 2023 board minutes
 - d. Approval of the RTMG 2023-2024 Annual Report

VII. Action Items

- a. Approval of the 2023-2024 Budget
 - i. Public comment on year-end budget after discussion and before board vote
- b. Meeting locations needed for March, June, and September of 2024

VIII. Review from previous meeting

- a. Follow-up on per diem was addressed with Lynn at the CA Lodging Assoc. but nothing transpired. Copies of the letter in the board packets.
- b. Looked into translation software for the website – Website coder said noting out there is fool proof, but we could get Wegot which is a plug-in for about \$1000 – not all platforms have been investigated yet.
- c. Group bookings – if the property systems can't accommodate large blocks through their front-end booking sites, then we will continue to handle rooms blocks manually with each property. We could look for software on our end, but if the other end – property bookings sites – can't accommodate large group bookings then that is not a project to pursue.

IX. Adjournment

Next Quarterly Board Meeting is planned for January 16, 2024, at Red Lion Hotel

Pursuant to the Brown Act, non-confidential materials related to an item on this agenda submitted to the Redding Tourism & Marketing Group after distribution of the agenda packet are available for inspection with appointment.

In compliance with the Americans with Disabilities Act, the Redding Tourism & Marketing Group will make available, to any member of the public who has a disability, a needed modification or accommodation for that person to participate in the public meeting. A person needing assistance should contact Lisa May by phone at (530) 515-8485.

Participants at the Board meeting of the Redding Tourism Marketing Group are reminded to refrain from any actions or discussions which may be construed as violations of anti-trust law. Specifically, there will be no discussion related to pricing or fees, discounts, sales, credit terms, competitive practices, or market allocations. Furthermore, participants should refrain from discussing specific problems and limit their questions and statements to those of general industry practices.